

come join us



MITCHELL COUNTY EDC

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509 State Street

Osage, IA 50461

641.732.4790

641.732.4790-fax

www.mitchellcountya.com

PRESS RELEASE

Contact: Brenda Dryer; Executive Director
Mitchell County Economic Development Commission
mcedcdirector@osgae.net / 641.732.4790

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“Launch & Grow Your Business Classes Starting Soon”

Want to own your own business & be your own boss? Have an idea for a new business or would like to expand your current business but not sure where to start? Start Here...with a class offered through the NIACC John Pappajohn Entrepreneurial Center. This fall, Launch & Grow Your Business classes will be offered in Osage and Charles City on Tuesday Evenings.

Launch & Grow Your Business is designed to teach participants how to research, develop and write detailed business plans. It covers all aspects of launching a business, including licensing, bookkeeping, marketing and how to set up shop. Participants will work on their own business ideas throughout the course moving their ventures to reality or new levels of growth. A prime example of participation in the Launch and Grow course is Lynn Peaster, owner of Kountry Kupboard. “The Launch & Grow classes go through so much valuable information and it is a wonderful way to get a quick overview to starting a business.”

This course is for you if:

- You have an idea for a new business and would like help getting it started.
- You already have a business but would like to improve your operations, marketing and/or take care of essential aspects of growing the company. Perhaps you want to learn more about finances and gain a better understanding how to measure success of the business.
- You're a student in an entrepreneurship or small business class and need to launch a complete business in a limited time period.

Launch and Grow Your Business will be held on Tuesday evenings for ten weeks from 6-9pm, September 9th – November 11th. The first five weeks will be held in Charles City at the NIACC Charles City Center, room 110. The center is located at 200 Harwood Dr. The final five weeks will be held in Osage at the Osage Library in the NIACC classroom. The address is 406 Main Street. The cost for this course is \$199. Call 641.422.4358 to register today as space is limited. The course number is #93363. (If you plan to attend this course with a friend or spouse, you can share the materials and the cost is an additional \$100.)

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